

Program of the Month

Throughout the rest of our Five Year Renewal Program your Lodge will receive a Program of the Month. This Program is created for you to utilize in your Lodge.

If your lodge already has a program similar to the program that is contained in this brochure, by all means continue your efforts. If however, you are not conducting this type of program please utilize this procedure.

These programs are created to help your lodge retain your members and it is specifically tied to our Renewal Effort.

Be sure to let me know how this program worked out by calling me at 1-800-632-8764 or by emailing me at renewal@gl-mi.org



If your lodge needs assistance in the preparation of this program. Please call Robert Conley at the number below.

Grand Lodge of Michigan Renewal Programs

If you need assistance with this program,
Please call:

Member Services Grand Lodge of Michigan
800-632-8764
renewal@gl-mi.org

Monthly Program

Poster Perfect Project



Grand Lodge of Michigan
Renewal Programs

Poster Perfect Program

This month's program requires very little effort on your part.

This month we're going to ask you to contact several local organizations in your community that deals with kids. Elementary Schools, Teen Centers, Churches and Church Youth Groups, Boy Scouts, Girl Scouts, Boys and Girls Clubs, Big Brothers, Big Sisters, and so on.



An Elementary School is the ideal place to get this project going!

Don't forget the Masonic Youth Groups either, Demolay for Boys, Rainbow and Jobs Daughters for Girls.

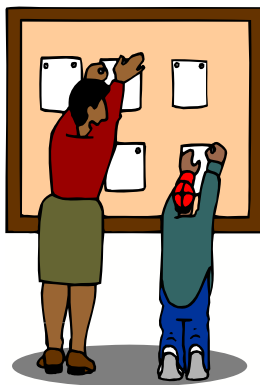
Choose a topic for the young people to use as a theme to create a poster emphasizing the point of view of that young person. Choose some group of people to judge the contest, present a prize, display the posters in the stores throughout your town or lodge rooms and then have a fun night to announce the winner and runner ups. You'll find more details about the program elsewhere in this brochure, but the real intent of the program is to get the lodge in touch with other groups and organizations in your community that are working with kids. Bringing us and them to a closer relationship helps not only us, but most certainly them. Young people need to express themselves in constructive ways, we need to help them. Have fun with the "Poster Program".

How does it work?

Start by identifying which organizations you want to work with in your community. The Elementary Schools, Youth Clubs, Church Groups etc., are perfect for this program. After you have chosen which groups you want to participate, choose a topic. It may be patriotic, such as "why I love the United States", or it may be spiritual such as "this is what I think God looks like", perhaps closer to home have them draw a poster of their description of Main Street, or what their School looks like, or "this is what my class mates look like". Choose your topic carefully but remember that you're directing this at young people and you have to make it understandable for their age group. This is where a teacher or counselor will be able to offer some excellent guidance to your lodge.

Set the guidelines, such as when the project is due, what size paper the participants are to use, what age groups you are going to target and so on. If you want you can provide the participants with the materials to use for this project but that is up to your group and is probably unnecessary.

Select the judges from the local community utilizing the Town Council or maybe some other local leaders. Advertise when the selection will be made and make sure to let the local media know. If possible choose the winner and runners up in advance and then at a chosen time and location announce the winners to the community. Have



A lot of groups will want to get in on the fun!

a small certificate or plaque available for the winners along with some other token of congratulations. Let all of the participants know how much their artwork is appreciated by placing them in storefront windows in town if available. Most store or business owners are more than delighted to have the kids artwork in their windows, it really is a great

way to attract attention in the downtown or retail area. If your area does not have the type of opportunity listed above, you could always display the artwork in your lodge in a gallery style and advertise to the public to attend a young peoples art show. We know the community would flock to your building to see their kids work, as well as all of the other kids creations.

The intent of the project is to get your lodge into the community in a way that can really make a difference in the lives of the kids. In conducting this style of program you reach kids, parents, school and community officials as well as members of the business community in one easy, inexpensive and highly motivating program.

Enjoy the art, and have fun!

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